



CORPORATE SPONSORSHIP OPPORTUNITIES

COUNCIL ON AGING OF WEST FLORIDA, INC.

EST. 1972

Thank You...

for your interest in partnering with Council on Aging of West Florida! Your generous support in the form of a corporate sponsorship will positively impact local seniors in need and their families.

WHO WE ARE

Council on Aging of West Florida is a local, independent 501(c)(3) not-for-profit organization that has served seniors and their families since 1972. Council on Aging of West Florida helps elders in Escambia and Santa Rosa counties live healthy, safe and independent lives in their own familiar surroundings by providing community-based, in-home programs and services.

Our Mission is dedicating each day to serve, support and advocate for aging adults in Escambia and Santa Rosa counties.

WHO WE SERVE

Council on Aging of West Florida provides direct services to approximately **2,200 seniors** in addition to providing indirect assistance to their family members and caregivers.

Did you know?

In Escambia and Santa Rosa counties there are:

- 102,476 citizens age 60 and older
- 12,764 people age 60 and older living below 125% of the Poverty Guideline
- 24,395 citizens age 60 and older who live alone
- 19,304 individuals 65 and older with two or more disabilities



You Make a Difference . . .

A quick rundown of Karin Thomas's financial situation is overwhelming. She lives on bare-bones Social Security, has large amounts of medical debt, and can't drive herself anywhere, which means she has to spend money on cab rides any time she needs to go to the doctor or grocery store. Not surprisingly, this means she usually stays home, even when there is a pressing food or medical emergency.

At least, that's the way it was before she contacted Council on Aging of West Florida about their Meals on Wheels program in early 2017. It wasn't long before she was receiving home-delivered frozen meals courtesy of a friendly volunteer.

"I don't want to say that Meals on Wheels has meant the difference between life and death," said Thomas, "but it's close. I almost forgot what it was like to have something in my stomach."

She is completely homebound due to several painful back injuries and surgeries gone wrong, with most of her meager Social Security income going to pay rent and utilities.

"I know it might be hard to believe, but after bills, there's just no money left for food," said Thomas. "There used to be a kitchen here at my apartment that served free lunch, but they shut that down. Without Meals on Wheels, I would starve."

Thomas still has many challenges in her life, but she goes through them with a smile now. She will often go to doctors' offices wearing a red clown nose to make the nurses' and other patients' days a little brighter and sillier.

"Meals on Wheels was a miracle for me, so I want to try to be the miracle in someone else's day," said Thomas. "If putting on a funny nose and telling a corny joke brightens them up, it's worth it."



PRIMARY SERVICES

Adult Day Health Care Center (The Retreat)

Provides a protective, stimulating environment for seniors with physical and cognitive impairments and much-needed respite for caregivers. The center is the only licensed facility of its kind in the area. Meals and activities are supervised by specially-trained staff.

Case Management

Links clients and community resources to make independent living possible for seniors.

Senior Dining Sites and Recreational Activities

Hot, nutritious balanced lunches are served to seniors 60 and older at numerous locations, which also offer recreational activities and socialization opportunities.

Foster Grandparent Program

Provides income-eligible seniors 55 and older the opportunity to earn tax-free stipends and other benefits while working with children in schools and other facilities.

Meals on Wheels

Balanced meals are delivered to homes of seniors requiring nutritional assistance.

Caregiver Support and Training

Training and support groups designed to reduce stress, increase coping skills and enable caregivers to effectively manage caregiving tasks.

Senior Center

To serve the needs of seniors in rural areas, we operate senior centers that provide recreational, educational and social opportunities.

Senior Companion Program

Provides income-eligible seniors 55 and older the opportunity to earn tax-free stipends and other benefits while helping their peers remain in their own homes and giving respite to caregivers.

In Home Services

Assist eligible seniors 60 and older with activities of daily living through services such as personal care, homemaker, companionship and respite, which increases their ability to function independently in their own homes.

CORPORATE SPONSORSHIP LEVELS



Sponsorship terms apply immediately on agreement date and expire on the one-year anniversary of agreement date.

FRIEND

FAMILY

CAREGIVER

DIFFERENCE MAKER

	\$1,000	\$2,500	\$5,000	\$10,000
COA WEBSITE (www.coawfla.org), the premier resource for elders in Escambia and Santa Rosa counties				
Name listed on agency sponsor webpage (company website linked)	X	X	X	
Logo featured on agency sponsor webpage (company website linked)				X
Company website listed on Resources page (company website linked)			X	X
MARKETING & PRINT				
News or events item per month in our e-newsletter		1 post	1 post	2 posts
Listed as supporter in our quarterly magazine Coming of Age	X	X	X	X
Logo featured on online donation receipts			X	X
Logo featured on donor recognition event materials including program, table tents and press releases	X	X	X	X
SOCIAL MEDIA (posts and spotlights spread throughout year term as a sponsor)				
Name mentioned in posts on Facebook and Twitter	1 post	2 posts	3 posts	4 posts
Company website link included in posts on Facebook and Twitter			1 post	2 posts
Uniquely crafted business spotlight(s) highlighting your services and community engagement, hosted on our website and shared with clients			1 spotlight	2 spotlights
VALUE-ADDED BENEFITS				
Opportunity to volunteer with a service and receive a media kit with photos for your use	At least 1	At least 2	At least 3 plus video	At least 4 plus video
Employee family discounts for private pay programs such as Meals on Wheels and The Retreat	5%	5%	10%	10%
Enrollment in exclusive annual team-building volunteer program			X	X
Week(s) of Meals on Wheels service dedicated to you with company literature distributed with every meal			1 week	2 weeks
Invitation to annual Donor Recognition Party with community and local business leaders	X	X	X	X
Naming rights to an award or other feature of the Donor Recognition Party			X	X
Tickets to annual Rat Pack Reunion gala		2	4	8 (a full table)

Individual volunteer opportunities are available year-round. Contact (850) 432-1475.

COMMITMENT FORM

Council on Aging of West Florida's mission is dedicating each day to serve, support and advocate for aging adults in Escambia and Santa Rosa counties.

\$1,000

\$2,500

\$5,000

\$10,000

PLEASE ACCEPT MY SPONSORSHIP at the level checked to the right:

Sponsor Name: _____ Title: _____

Company: _____

Address: _____

CITY

STATE

ZIP

Phone: _____ Email: _____

Billing Address (if different): _____

CITY

STATE

ZIP

I am unable to sponsor this year, but enclosed is a contribution to help further the mission of Council on Aging of West Florida. Contribution amount: \$ _____

PAYMENT OPTIONS:

Credit Card Number: _____ Exp: _____ Security Code: _____

Signature: _____ VISA MASTERCARD AMEX DISCOVER

Please send me an invoice

I will mail my payment: Council on Aging of West Florida, PO Box 17066, Pensacola, FL, 32522

For questions regarding sponsorships or donations to Council on Aging of West Florida, please contact Lauren Meadors at (850) 432-1475 or email lmeadors@coawfla.org. Please send logos and any artwork to jnewby@coawfla.org. Logos and photos must be at least 300dpi. For more information, please call Josh Newby at (850) 432-1475.

Council on Aging of West Florida — 875 Royce St., Pensacola, FL — (850) 432-1475 — www.coawfla.org



United Way
of Escambia County



United Way
of Santa Rosa County

Council on Aging of West Florida is a not-for-profit organization and 100% of your donation is retained by this organization. Council on Aging of West Florida is a 501(c)(3) organization, tax-exempt number 59-1373939. Your donation is tax-deductible to the extent allowed by law. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352, IN THE STATE OF FLORIDA, REGISTRATION NUMBER CH201. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.